



# DURHAM REGION INTERNATIONAL FILM FESTIVAL SPONSORSHIP PACKAGE



Welcome to DRIFF where we provide Education, Entertainment, and Enlightenment!

Help us bring the film festival experience to diverse audiences in Durham Region and beyond through our sponsorship opportunities!

DRIFF is a not-for-profit cultural organization whose mission is to expand educational opportunities to develop local creativity, storytelling, and experimentation through moving images.

We're dedicated to supporting films that encourage important dialogue and allow artists and audiences to learn from one another. We aim to inspire filmmakers, movie buffs, and the curious-minded with extraordinary stories.

Our vision is to nurture community connections, learning, and the development of local talent through a shared love of film.

Your contributions allow us to serve up a unique experience, demonstrating that Durham Region has a whole lot to offer.

# SPONSORSHIP BENEFITS

WHAT YOU WILL GET	TIER 1	TIER 2	TIER 3	TIER 4
Logo on Pre-Screening Sponsorship Slideshow	X	X	X	X
Logo on Sponsorship Page in DRIFF Program	X	X	X	X
Logo on Sponsorship Page on DRIFF.ca	X	X	X	X
Social Media Shoutouts on Facebook, Instagram, Twitter	X	X	X	X
Invitation to Gala Reception and Awards Ceremony	X	X	X	X
Ticket to each Screening	X	X	X	X
Logo on Event Poster Marquis		X	X	X
Additional Invitations to Gala		X	X	X
Reception and Awards Ceremony		X	X	X
Additional Tickets to each Screening		X	X	X
Logo Recognition and Presentation of a Film Award or Exclusive Sponsor of the DRIFF blog			X	X
Corporate Name/Logo on all Printed Materials			X	X
Logo Recognition on all Wayfinding Signs during Festival			X	X
Opportunity to Welcome Special Guests at Gala Reception				X
Short Promo Video Clip (or) Full-Page Logo in Screening Pre-Roll				X
Social Media Handle included in Festival Posts				X

# SPONSORSHIP LEVELS

## TIER 1 FESTIVAL FRIEND SPONSOR \$1,000

Like all good friends, you help bring out the best in DRIFF. Our Festival Friends are integral to making our events shine. It's all about the details DRIFF offers to participating artists and audience members. Your contributions allow us to serve up a unique experience, demonstrating that Durham Region has whole lot to offer.

## TIER 2 EVENT SPONSOR \$3,000

You help DRIFF develop a dynamic film festival, putting Durham Region on the map. The opportunity to grow DRIFF's audience through various forms of outreach wouldn't be possible without our DRIFF event ambassadors. Your contributions allow DRIFF to engage a diverse network of audiences, filmmakers, and collaborators to promote film as a form of creative expression and a catalyst for community building.

## TIER 3 PRESENTING SPONSOR \$5,000

Because of you, each DRIFF event showcases what Durham Region has to offer: unique venues, delicious food, compelling storytelling, and great company. Your contribution makes every artist feel valued and celebrated. You help DRIFF enhance the festival experience and foster a vibrant film culture in Durham Region that inspires young filmmakers and provides them with a launch pad to success.

## TIER 4 RED CARPET SPONSOR \$10,000

You provide the foundation upon which the festival is built. As a Red Carpet Sponsor, you bring critical funding to our not-for-profit organization. You help artists with unique perspectives share their stories with an audience. Your contribution helps build a community of engaged citizens to discuss and celebrate ideas through the medium of film. It creates a platform for students to consider media that falls outside the blockbuster box office while opening a window behind the scenes.